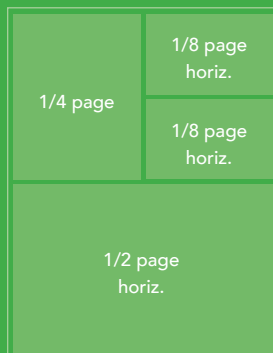
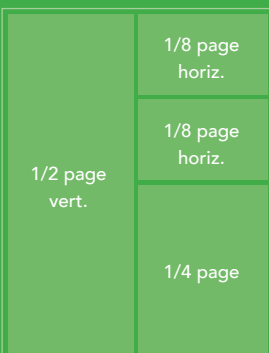


Per Issue Ad Rates

(All ads are 4-color)

	Size	1 issue	4 issues
Covers			
Back Cover	8.375 x 10.875*	\$2,730	\$2,320
Inside Cover	8.375 x 10.875*	\$2,600	\$2,210
Interior Pages			
Full Page	7.5 x 9.5"	\$2,500	\$2,125
One Half Page (Horizontal)	7.5 x 4.75"	\$1,310	\$1,120
One Half Page (Vertical)	3.75 x 9.5"	\$1,310	\$1,120
One Third Page (Vertical)	2.75 x 9.5"	\$920	\$780
Quarter Page	3.75 x 4.75"	\$680	\$580
Eighth Page (Horizontal)	3.75 x 2.3"	\$390	\$330
Eighth Page (Vertical)	2.3 x 3.75"	\$390	\$330
Marketplace	2.375 x 2.625"	\$210	\$210

* plus .125" on all sides. No type within .25" of trim edge.



Ad Deadlines

Issue	Spring	Summer	Fall	Winter
Space reservation is due	January 25	April 25	July 25	October 25
Ad is due	February 1	May 1	August 1	November 1
Distributed by	March 1	June 1	September 1	December 1

Ads must be 300 dpi, CMYK color, with no crop marks and all fonts embedded. The file format can be jpg, pdf, eps or tiff; however, jpg is preferred. If you have questions about these specs, please call or email us prior to the issue deadline. We are happy to answer your questions.

We offer free ad development for four-time advertisers. Ask about special inserts and bound-in cards or flyers!

Contact

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Other Inquiries
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